

Paper be gone.

Ready your enterprise for a radical transformation.



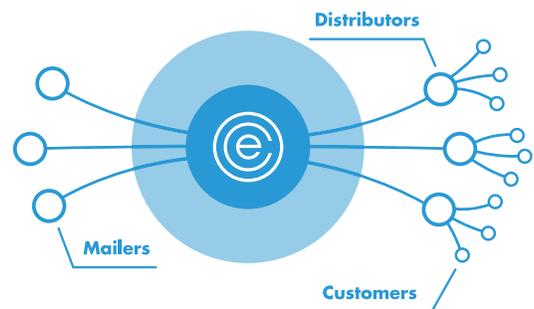
EMX Consumer efficiently delivers compelling personalized content at destinations consumers already know, use and trust.

Eco-Mail's revolutionary solution doesn't disrupt existing consumer relationships, we enhance them for mailers, distributors, consumers and payment processors.

Our revolutionary approach

Eco-Mail brings exchange technology to consumer communication. Our approach is similar to Visa or Master Card's role in a credit transaction.

Our exchange model succeeds because it's a massively efficient way to enable transactions, anywhere and everywhere, without intruding on your core business/consumer relationships. We are the secure enabler, the trusted go-between. Such is the beauty of exchanges.

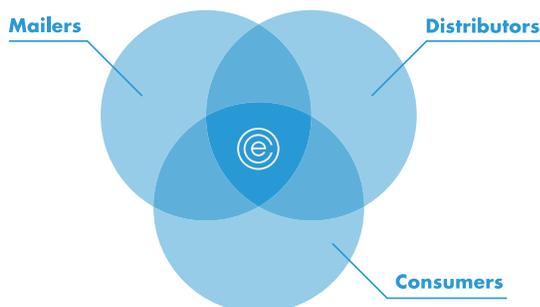


Benefits for everyone

Mailers

Costs downsized. Marketing maximized.

Mailers get cost savings and increased connectivity. Efficiently reaching broad audiences with a single interface and hyper-targeted digital marketing.



Distributors

Your properties. Your profits.

Distributors are digital mail hosts; established brands with existing online audiences. They get more time on site, cost savings and new revenue streams. Increasing traffic and customer loyalty while lowering payment cost and shaping consumer behavior.

Consumers

More convenience. Simpler life.

Consumers get consolidation and choice. Mobile or web, the ease of everything in one place and confidence of working with the trusted partner.

EMX Consumer.

A completely different approach to solving the outbound paper problem



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With Eco-Mail's EMX Consumer, you go from vast paper legacy to a next-gen exchange platform.

The transformative features of EMX Consumer include:



Next-Gen Exchange Platform

- Visa-like branded infrastructure - won't interfere with your customer relationships or trusted partnerships
- Authenticated private network - trusted transactions and relationships
- Patented security ensures privacy
- At last, a viable industry standard for digital mail



Massive Efficiency

- One interface for mailers to reach consumers anywhere
- One interface for distributors to get content from everywhere
- 100% electronically enabled payments



Interactive Digital Marketing

- Hyper-targeted to individual consumers
- Based on down-to-the-individual behavioral analytics
- Encourages and enables direct response, in the moment



Enhanced revenue

- Enables credit payments when allowed by mailer - driving balances
- Interactive, customized upsell marketing - driving top-line revenue
- Direct monetization of web traffic - delivering a new revenue stream



Dramatic Cost Savings

- Reduce postage and production costs by 80%
- Faster, lower cost, 100% electronic payment process
- Save through increased productivity and customer responsiveness

Let's seize an opportunity or two. Together.

We're building enterprise software targeted to purge the problems — and seize the opportunities — of digitizing your paper mail. Get in touch and we'll tell you more. Email us at paperless@eco-mail.com or call us direct at **203.487.4460**

Visit us at eco-mail.com for more information.

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